

```
? show files; ds
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File 757:Mirror Publications/Independent Newspapers 2000-2006/Mar 21
(c) 2006
File 387:The Denver Post 1994-2006/Mar 20
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File 471:New York Times Fulltext 1980-2006/Mar 21
(c) 2006 The New York Times
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers
File 494:St LouisPost-Dispatch 1988-2006/Mar 19
(c) 2006 St Louis Post-Dispatch
File 631:Boston Globe 1980-2006/Mar 20
(c) 2006 Boston Globe
File 633:Phil.Inquirer 1983-2006/Mar 19
(c) 2006 Philadelphia Newspapers Inc
File 638:Newsday/New York Newsday 1987-2006/Mar 20
(c) 2006 Newsday Inc.
File 640:San Francisco Chronicle 1988-2006/Mar 19
(c) 2006 Chronicle Publ. Co.
File 641:Rocky Mountain News Jun 1989-2006/Mar 21
(c) 2006 Scripps Howard News
File 702:Miami Herald 1983-2006/Mar 17
(c) 2006 The Miami Herald Publishing Co.
File 703:USA Today 1989-2006/Mar 20
(c) 2006 USA Today
File 704:(Portland)The Oregonian 1989-2006/Mar 20
(c) 2006 The Oregonian
File 713:Atlanta J/Const. 1989-2006/Mar 21
(c) 2006 Atlanta Newspapers
File 714:(Baltimore) The Sun 1990-2006/Mar 21
(c) 2006 Baltimore Sun
File 715:Christian Sci.Mon. 1989-2006/Mar 21
(c) 2006 Christian Science Monitor
File 725:(Cleveland)Plain Dealer Aug 1991-2006/Mar 20
(c) 2006 The Plain Dealer
File 735:St. Petersburg Times 1989- 2006/Mar 19
(c) 2006 St. Petersburg Times

| Set | Items | Description |
|-----|-------|--|
| S1 | 313 | (SYNDICATION(W) NETWORK? ?) (S) (WEBSITE OR WEBSITES OR (WEB(-W) (SITE OR SITES))) |
| S2 | 251 | S1 AND PY<2001 |
| S3 | 72 | RD (unique items) <i>Scanned through</i> |
| S4 | 415 | (ADVERTISER? ?(9N) (BANNER(W) (AD OR ADS)) (9N) (WEBSITES OR (-WEB(W) SITES))) AND PY<2001 |
| S5 | 188 | RD (unique items) <i>- partial search, found relevant press out</i> |

MDR

3/21/2006

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(c) 2006 The Plain Dealer
File 735:St. Petersburg Times 1989- 2006/Mar 19
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| Set | Items | Description |
|-----|-------|---|
| S1 | 3567 | FLASH(9N) (CREATE? ? OR CREATING OR CREATION? ?) (9N) (ANIMATE? ? OR ANIMATING OR ANIMATION? ?) |
| S2 | 133 | (S1(S) (AD OR ADS OR ADVERTISEMENT? ? OR ADVERTISING OR ADVERTIZEMENT? ? OR ADVERTIZING)) AND PY<2001 |
| S3 | 63 | RD (unique items) <i>searched through</i> |
| S4 | 4054 | ((WORLD(W)WIDE(W)WEB)(9N) PART(9N) INTERNET) AND PY<2001 |

part 1/2
search, found
relevant prior art

NDR

3/21/2006

Freeform Search

| | |
|------------------|---|
| Database: | US Pre-Grant Publication Full-Text Database US Patents Full-Text Database US OCR Full-Text Database EPO Abstracts Database JPO Abstracts Database Derwent World Patents Index IBM Technical Disclosure Bulletins |
| Term: | L1 SAME (Internet or web or website or webpage) <input style="width: 20px; height: 15px; vertical-align: middle;" type="checkbox"/> <input checked="" style="width: 20px; height: 15px; vertical-align: middle;" type="checkbox"/> |
| Display: | 10 <input style="width: 20px; height: 15px; vertical-align: middle;" type="checkbox"/> Documents in <u>Display Format:</u> <input style="width: 20px; height: 15px; vertical-align: middle;" type="checkbox"/> Starting with Number <input style="width: 20px; height: 15px; vertical-align: middle;" type="checkbox"/> 1 <input style="width: 20px; height: 15px; vertical-align: middle;" type="checkbox"/> |
| Generate: | <input type="radio"/> Hit List <input checked="" type="radio"/> Hit Count <input type="radio"/> Side by Side <input type="radio"/> Image |

Search History

DATE: Tuesday, March 21, 2006 [Printable Copy](#) [Create Case](#)

Set
Name Query
 side by
 side

Hit
Count Set
Name
 result set

DB=PGPB,USPT; PLUR=YES; OP=OR

| | | | |
|-----------|---|---------------|--|
| <u>L2</u> | <u>L1 SAME (Internet or web or website or webpage)</u> | 65 <u>L2</u> | <i>searched through L1 & L2 DATE</i> |
| <u>L1</u> | (ad or advertisement) NEAR9 ((store or stored or storage or maintain\$5 or kept) NEAR4 (remote or remotely or separat\$3 or apart)) | 298 <u>L1</u> | |

END OF SEARCH HISTORY

NDK

3/21/2006

Freeform Search

| | |
|---|--|
| <input type="checkbox"/> US Pre-Grant Publication Full-Text Database <input type="checkbox"/> US Patents Full-Text Database <input type="checkbox"/> US OCR Full-Text Database <input type="checkbox"/> EPO Abstracts Database <input type="checkbox"/> JPO Abstracts Database <input type="checkbox"/> Derwent World Patents Index <input type="checkbox"/> IBM Technical Disclosure Bulletins | |
| Database: | |
| Term: | (L14 SAME (web or website)) NOT L15 |
| Display: | 10 Documents in <u>Display Format</u> : - Starting with Number 1 |
| Generate: | <input type="radio"/> Hit List <input checked="" type="radio"/> Hit Count <input type="radio"/> Side by Side <input type="radio"/> Image |

Search History

DATE: Tuesday, March 21, 2006 [Printable Copy](#) [Create Case](#)

| <u>Set</u> | <u>Hit</u> | <u>Set</u> |
|---|--------------|-------------|
| <u>Name</u> | <u>Count</u> | <u>Name</u> |
| side by side | | result set |
| DB=PGPB,USPT; PLUR=YES; OP=OR | | |
| L16 (L14 SAME (web or website)) NOT L15 | 10 | L16 |
| L15 L14 and @PD<20010116 | 56 | L15 |
| L14 animation NEAR7 original | 295 | L14 |
| L13 ((charg\$3 or fee) NEAR5 viewer) WITH multimedia | 2 | L13 |
| L12 ((charg\$3 or fee) NEAR5 viewer) WITH (multimedia ADJ presentation) | 0 | L12 |
| L11 L10 and @PD<20010116 | 42 | L11 |
| L10 (random\$2 NEAR5 select\$4) WITH (ad or advertisement or advertising) | 341 | L10 |
| L9 L6 SAME (website or (web ADJ site)) | 11 | L9 |
| L8 L6 and @PD<20010116 | 6 | L8 |
| L7 L6 SAME (assess\$3 or assessment) | 0 | L7 |
| L6 charg\$3 WITH sponsor WITH (ad or advertisement or advertising) | 127 | L6 |
| L5 (media ADJ buyer) WITH (ad or advertisement or advertising) | 46 | L5 |
| L4 (server WITH software WITH (multimedia or audiovisual or audio or video or animat\$4) WITH stor\$3) and @PD<20010116 | 46 | L4 |
| L3 (L1 SAME stor\$3) and @PD<20010116 | 385 | L3 |

NDR 3/21/2006

L2 L1 and @PD<20010116

L1 server WITH (program\$4 or software) WITH (multimedia or audiovisual or
audio or video or animat\$4)

743

L2

+ partial search

5521 L1

END OF SEARCH HISTORY

YDR

3/21/2006